



THE BULLETIN

Overseas Press Club of America

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April 24, 1954

ANNUAL MEETING and ELECTIONS

Wednesday, April 28--Hotel Shelton, 49th & Lexington Avenue

OPC's "must" meeting of the Club year--the Annual Meeting and Elections session--is on top this Wednesday evening at the Hotel Shelton.

Members in all categories--Active, Associate and Affiliate--are expected to attend the important affair at which the officers who are to guide the Club in the coming year will be selected and other major matters discussed. Active members only may vote and, as stated in The Bulletin last week, must show membership cards for this purpose.

The list of nominees for Club offices and membership on the Board of Governors is herewith reprinted as a reminder and for the convenience of those attending the meeting.

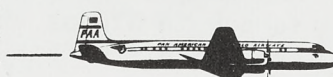
(Continued on Page 2)...

EUROPE BOUND?

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Vice Presidents: JOHN BARKHAM, managing editor, Coronet.
WAYNE RICHARDSON, wire editor, Associated Press.
BRUNO SHAW, commentator, WNEW.

Secretary-Treasurer: A. WILFRED MAY, executive editor, Commercial and Financial Chronicle

Board of Governors: (13 to be elected governors, four as alternates)
NORWOOD F. ALLMAN, Business International, associate editor.
LAWRENCE G. BLOCHMAN, free lance writer.
WILLIAM F. BROOKS, Allied Public Relations Associates,
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CECIL BROWN, Mutual Broadcasting System, commentator.
FLEUR COWLES, Look, associate editor.
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HAL LEHRMAN, Writer, Lecturer
VIRGINIA PREWETT MIZELLE, free lance writer.
ADELE GUTMAN NATHAN, free lance writer.
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CHARLES ROBBINS, American Weekly, story editor.
WALTER G. RUNDLE, United Press, day cable editor.
CORNELIUS RYAN, Collier's, associate editor.
CHET SHAW, Newsweek, editorial director.
ANSEL TALBERT, New York Herald-Tribune, aviation editor.

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Memorial Building Fund Report: The OPC Memorial Building Fund books should soon show that a final \$50,000 is needed to complete the long, hard campaign. The latest report:

* MEMORIAL BUILDING FUND *
* Boxscore *
* Cash.....\$243,695.50 *
* Pledged.... 4,380.00 *
* Total \$248,075.50 *
* Still Needed: \$51,924.50*

New Contributors: Jack L. Begon--\$25

In addition, the following made contributions in lieu of attendance at the LOWELL THOMAS benefit movie on Tibet: Warren Jennings, Mrs. J.L. Karp, Murray J. Lewis, Paul Outerbridge, Theresa S. Weil, Emma C. Shipman and A. Dillon.

* BULLETIN'S LOSS IS *
* WIDE WORLD'S GAIN *

MAX DESFOR, Bulletin Tokyo correspondent (with GREG MAC GREGOR) is now in NYC as supervising editor of Wide World Photos--a promotion from his spot as AP, newsphoto editor in the Japanese city. He has spent 2½ years on this most recent of his Far East tours of duty. DESFOR is now directing Wide World's feature picture service to newspapers and also the special AP Newsfeatures Sunday illustrations to AP papers. Congratulations, and thanks from the editors for those many DESFOR dispatches to The Bulletin.

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PAST PRESIDENTS

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JOHN DALY
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BRUNO SHAW

ALTERNATES

SANFORD GRIFFITH
LEONARD SMITH

The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

ACTIVE: ✓ JULES JEROME BOND, U. S. Information Agency.
✓ HERB CAEN, columnist, San Francisco Examiner.
✓ ARNAUD DE BORCHGRAVE, associate editor for foreign reports, Newsweek.
✓ THOMAS PORTER WHITNEY, foreign desk, Associated Press.

ASSOCIATE: ✓ JOHN PRICE BELL, vice president, Webb & Knapp, Inc.
✓ CARL A. JONES, publisher-president, Press-Chronicle (Johnson City, Tennessee)
✓ JOHN J. SLOCUM, press attache, office of U.S. High Commissioner for Germany.

AFFILIATE: ✓ RICHARD S. BOUTELLE, president, Fairchild Engine and Airplane Corporation.
✓ WARREN R. SMITH, director of public relations, Fairchild Engine and Airplane Corporation.

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LOWELL THOMAS COLOR FILM ON TIBET SHOWN TO SELL-OUT CROWD; OPC FUND NETS \$1,300

The OPC Correspondents Fund netted \$1300, after taxes, from the world premiere of the LOWELL THOMAS color film on Tibet, "Out of This World", shown April 14 at the Guild Theater.

VIRGINIA PREWETT MIZELL, chairman of the event, reported a capacity audience on hand and the sale by OPC of 495 tickets. The committee was forced to turn away some 250 late comers seeking seats. Filmed by Past President LOWELL THOMAS and son, Lowell Thomas, Jr., "Out of This World" was the first color motion picture on the court of the God-King of Forbidden Tibet and the sacred city of Lhasa. Viewers last Wednesday night were highly enthusiastic in their praise of both the photographic excellence and the significance of the film.

Preceding the film, a group of OPC'ers turned Thespian for the evening--JOHN DALY, TEX McCRARY, BEN GRAUER and H.V. KALTENBORN--arrayed themselves in Tibetan costumes and produced a skit designed to portray in a colorful, humorous way some of the little-known facts about that mysterious land.

OPC President J. CLIFFORD STARK was MC for the affair and introduced several distinguished guests from overseas including Sir Denys Lawson, formerly Lord Mayor of London; General Revel-Smith of the British Army; Mrs. Augustine Edwards, wife of a leading publisher in Chile; and two Tibetans--Miss Tenki Tenderfla and her cousin, Philip. Miss Tenderfla is the first Tibetan to study in this country. Other guests included Brigadier General Hugh Cox; Bernard A. Grossman (president of the Federal Bar Ass'n); former Assistant Secretary of State Adolf A. Berle; Judge David A. Peck who presides over the Appellate Division of the New York Supreme Court; Huntingdon Hartford; Alfred Gwynne Vanderbilt, RAYMOND SWING, and several members of the Explorers Club and the Society of Women Geographers.

Speaking for THOMAS (who was busy setting the stage for the skit), President STARK also relayed brief remarks on Tibet's role in the struggle for Asia. He summed it up this way: "Geographically it is a buffer state between strategic India and the Communist world, a buffer which today has fallen under the Communist shadow. Secondly, it is the spiritual capital of one of Asia's key religions and as such is of vital importance in the war for men's minds."

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LARRY BLOCHMAN planning to be back in Manhattan for the OPC Annual Meeting April 28. Winding up work on his Toulouse-Lautrec volume, and will visit in S.F. en route to NYC. Satevepost carries his piece on the Armed Forces Institute of Pathology, "Doctors of Medical Mystery", in the May 1 number ... West Coast OPC "DP's" mightily pleased they were present at the Waldorf Astoria in "words" if not in person ... Membership application queries resulted from West Coast Salute activities ... Plans already started for a Big Bang Dinner signalling opening of new OPC Clubhouse. -- (By JOSEPH Q. RIZNIK).

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Foreign Flavored Items: IVAN (CY) PETERMAN, Philadelphia Inquirer correspondent and columnist, planning Geneva trip and U.S. lecture tour. His series on Latin America getting wide play with their description of "vast new markets and industrial expansion beckoning Americans" down that way....ED DOWELL now consultant to Stephen Fitzgerald & Co. PR firm, working on Creole Petroleum Corp. account...JAMES L. WICKS' European-touring editors now in Russia...

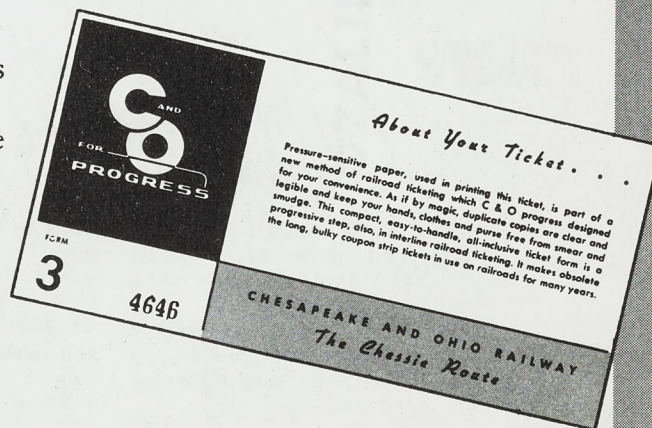
A BOB CONSIDINE column this week relays Lee Van Atta's roundup of what has happened to WW II military leaders. Some of the answers: General John Deane's head of Italian Swiss Colony wines; Gen. William H. Draper is president of The Citadel; Admiral Richard Connolly is president of Long Island University; Admiral Amory Land heads Air Transport Association--to mention just a few. Then, of course, there were Ike and Mac A....

Harry Ellis, Christian Science Monitor Mid-East correspondent, reassigned to foreign department of home office...RALPH CONISTON has been named copy chief of the foreign department, Medical and Pharmaceutical Information Bureau...From Paris, BERYL KENT reports new contracts from column, "Hollywood to You", KENT bylines in American Mercury and an editorial in Satevepost...

Fast-moving GERALDINE FITCH left Formosa at noon April 7, was in Seattle shortly after midnight (U.S. Time). On same date--U.S. calendar--she addressed dinner meeting of the China Club in Seattle, flew to L.A. for Freedom Club forum of First Congregational Church, and when last heard from was heading for New York before speaking in Washington on April 29.....Speaking of Taipei, Past President LOWELL THOMAS has been named honorary chairman of the Free China Fund for Medical & Refugee Aid--and aims to raise more than a million \$\$\$ for assistance to Nationalist China--on Formosa and in Hong Kong....The 1954-55 edition of TEMPLE FIELDING's European travel guide off the presses April 20. (For earlier news re FIELDING, see Correspondent STEVENS report from Rome herein)....

Setting the pace!

NEW TICKET FORM. A new method of railroad ticketing designed by Chesapeake and Ohio Railway Progress, makes obsolete the long bulky coupon strip tickets in use on railroads for many years. Of especial advantage in interline railroad ticketing, Chesapeake and Ohio Railway's new all-inclusive ticket form is compact and easy-to-handle. Pressure-sensitive paper produces clear and legible copies and keeps your hands, clothing, and purse free from smear and smudge.



CHESAPEAKE and OHIO RAILWAY

This spring week, the OPC membership made a variety of news and engaged in sundry activities. Some of the information reaching the Bulletin desk included:

Past President JOHN DALY was master of ceremonies as Sigma Delta Chi made its 22nd annual journalism awards...An MBS handout reports CECIL BROWN has discovered an ideal vacation spot for a newsman trying to relax. He's on a certain West Florida island where there is only one phone and telegrams are delivered, if at all, by ferry boat. Name of isle undisclosed....Another MBS release on Commentator BROWN mentions his OPC membership.

Private ERWIN KNOLL has been reassigned from the Army Home Town News Center in Kansas City to Ft. Sheridan, Illinois...EDWARD F. THOMAS announces formation of a PR firm bearing his name at 745 Fifth Avenue. He was formerly vice president and PR director of Geyer Advertising, Inc.

CARL PERUTZ is off on a color assignment for Time, heading for Texas, Tennessee, Kentucky, Ohio, Minnesota and Idaho points... HELEN BUCKLER's book, "Dr. Dan, Pioneer in American Surgery", now scheduled to be published June 16 (Atlantic-Little, Brown).

ROBERT S. HARPER has been commissioned to write the story of the Ohio Sesquicentennial observance. HARPER, who wrote "Lincoln and the Press" (among others), is working on the book at the Ohio State Museum...MARION WADE CAMPBELL to handle publicity for the first Connecticut state drive concerning multiple sclerosis...

Another OPC Award Winner: FREDERICK H. SONTAG, director of PR for Business Week, has been given the Silver Anvil Trophy by the American Public Relations Association for having best PR program in the communications field....Thanks to DEVERE ALLEN, editor of World Interpreter, for copies of his newsletter...

Editor and Editorial Board Chairman: RALPH H. MAJOR, JR. Executive Editor: ROBERT L. DUNNE. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RIZNIK, (San Francisco).

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